

# 2018 Sponsorship Opportunities

# FALL CONFERENCE

SEPTEMBER 11-14, 2018  
Las Vegas Convention Center

IN CONJUNCTION WITH GLASSBUILD AMERICA

**GlassBuild**   
**A M E R I C A**  
THE GLASS, WINDOW & DOOR EXPO  
SPONSORED BY NGA, WDDA, GANA, AAMA, IGMA

**NGA**  **GANA**  
NATIONAL GLASS ASSOCIATION      GLASS ASSOCIATION OF NORTH AMERICA

Now ONE, UNIFIED VOICE

Your Company. Your Industry. Your Community.

# FALL CONFERENCE

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The Fall Conference is a gathering of the industry's top minds. More than 100 dedicated professionals gather to address trending issues, discuss industry insights and celebrate the accomplishments of association members. It's a great opportunity for sponsors to connect directly with industry leaders. We've developed specific sponsorship packages to help you share your brand and services with attendees. Please take a moment to review the options below.

## WI-FI

In this day and age, staying connected is a must! Sponsor wi-fi for the Fall Conference and link your brand to one of the most appreciated features of any event.

**SOLD!**

- Sponsor recognition in the Fall Conference program booklet
- Verbal recognition during each Fall Conference session
- Company name included in marketing materials leading up to the event
- Company logo included in the thank-you ad in the October issue of Glass Magazine
- Signage throughout the event
- Sponsor recognition on show website, mobile app and catalog
- Link to your company's website from the GlassBuild America website sponsor page
- Sponsor ribbons for all company employees to wear on their meeting badges
- 50% off two registrations to the Fall Conference
- Free admission to GlassBuild America exhibit hall

## WELCOME RECEPTION

### Tuesday, September 11

Event evaluations show that the number one reason for attending association meetings is for networking. The Fall Conference is the kind of event that promotes real and lasting connections. Don't miss the opportunity to associate your company name with this networking event.

**\$2,500**  
**2 available**

- Reception will be billed with the sponsor's name
- Sponsor recognition in the Fall Conference program booklet
- Verbal recognition during each Fall Conference session
- Company name included in marketing materials leading up to the event
- Company logo included in the thank-you ad in the October issue of Glass Magazine
- Table to distribute company literature for the duration of the event
- Sponsor recognition on show website, mobile app, catalog and on-site signage
- Link to your company's website from the GlassBuild America website sponsor page
- Sponsor ribbons for all company employees to wear on their meeting badges
- 50% off a single registration to the Fall Conference
- Free admission to GlassBuild America exhibit hall

**Become a sponsor today! Contact an account manager at Executive Publishing:**

Chris Hodges • 410-893-8003 ext. 1#  
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## CONTINENTAL BREAKFAST

**Tuesday, September 11 + Presentation**

**Wednesday, September 12**

**Thursday, September 13**

**Friday, September 14**

**\$2,000**  
**4 available**

Give attendees the fuel they need to get through a day of working, learning and networking

- Breakfast will be billed with the sponsor's name
- Sponsor recognition in the Fall Conference program booklet
- Verbal recognition during the Fall Conference session
- Company name included in marketing materials leading up to the event
- Company logo included in the thank-you ad in the October issue of Glass Magazine
- Sponsor recognition on show website, mobile app, catalog and on-site signage.
- Link to your company's website from the GlassBuild America website sponsor page
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## LUNCH + PRESENTATION

**Tuesday, September 11**

What's better than a free lunch? How about throwing in an educational presentation. Help participants enjoy a great meal as they power through the first day of the conference.

**\$2,500**  
**Only 1 left!**

- Lunch will be billed with the sponsor's name
- Sponsor recognition in the Fall Conference program booklet
- Verbal recognition during the Fall Conference session
- Company name included in marketing materials leading up to the event
- Company logo included in the thank-you ad in the October issue of Glass Magazine
- Sponsor recognition on show website, mobile app, catalog and on-site signage.
- Link to your company's website from the GlassBuild America website sponsor page
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## BEVERAGE STATION

Tackling important industry issues is thirsty business! Ensure conference participants stay hydrated with a selection of drink options.

**\$1,500**  
**5 available**

- Sponsor recognition on signage at beverage station throughout the day
- Sponsor recognition in the Fall Conference program booklet
- Verbal recognition during the Fall Conference sessions
- Sponsor recognition on show website, mobile app, catalog and on-site signage.
- Link to your company's website from the GlassBuild America website sponsor page
- Sponsor ribbons for all company employees to wear on their meeting badges
- Free admission to GlassBuild America exhibit hall

## BOOST SPONSOR

Help us surprise our attendees with something special! Boost sponsorships will be used as a special challenge for staff to come up with a unique offering to "boost" the attendee experience at the conference. Sign up now to help us boost our event!

**\$1,000**  
**5 available**

- Verbal and printed recognition associated with the attendee "boost" item or offering
- Company name included in marketing materials leading up to the event
- Sponsor recognition on show website, mobile app and catalog
- Link to your company's website from the GlassBuild America website sponsor page

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